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| **GREGOR**  **SMITH**  **209 W Wyatts Pond Lane**  **Cary, NC 27513**  Mobile: +1 (980) 939-5540 Alt: +1 (704) 237-0352  gregor@gregorsmith.org  http://www.gregorsmith.org | SUMMARY  Quality-focused web design professional with over 20 years’ experience in ensuring design requirements are met completely.  EXPERIENCE UX Designer, MetLifeCary, North Carolina — 2021-2022  * Lead UX Designer on multiple projects across multiple products within the MetLife family. * Developed detailed wireframes, user flows, variants, and other deliverables to effectively communicate designs and requirements. * Worked extensively within Adobe XD, Figma, and InVision for approval processes.  Senior Front-End Developer, That’s NiceApex, North Carolina — 2016-2019  * Lead Developer on multiple projects within the Life Sciences and Pharmaceutical industries. * Worked extensively within the HubSpot COS platform to create rich interactive experiences across multiple devices. * HubSpot Design Certified (June 2017 - July 2018). * Assisted UX team with creation of UX designs using Sketch, Adobe XD, and InVision for approval processes.  UX Designer, LenovoMorrisville, North Carolina — 2016  * Lead UX Designer on large scale intranet project across 77 countries. * Developed wireframes and sitemap documentation for key stakeholders. * Worked closely with development team based all around the world to ensure high quality output within project timeline and parameters.  UX Designer; Senior UX Designer, 3C Institute for Social DevelopmentCary, North Carolina; Durham, North Carolina — 2013-2016  * Lead UX Designer on multiple projects ranging from small websites to large web applications to e-commerce shopping carts. * Developed detailed wireframes, user flows, mockups, and other deliverables to effectively communicate designs and requirements. * Worked closely with Design, Development, and Management teams to conceptualize, prioritize, and build features in accordance with technical requirements. * Front end development using PHP Laravel framework, React.js, and Bootstrap. * Designed user interfaces for mobile app on Android platform. * JIRA Administrator and Scrum Master.  Web Designer, Diet ChefEdinburgh, Scotland — 2011-2012  * Updated and maintained large custom e-commerce website in a team environment using SVN and Git version control. * Designed focused print and digital advertising campaigns. * Designed and executed large scale multi-lingual email campaigns sent to over 230,000 customers in 5 countries. * Performed multi-variant testing on UX strategies and requirements. * Facilitated communication between web and management teams through the use of wireframes. * Promoted the use of best practices and compliant front-end HTML and CSS development techniques.  Web Designer, FreelanceCharlotte, North Carolina; Decatur, Georgia; Edinburgh, Scotland — 2009-2011  * Met with clients to assess requirements of projects on an individual basis. * Produced mock-ups for client approval using Photoshop and Illustrator. * Created websites from approved design using a mixture of PHP, MySQL, HTML and CSS. * Hosted and maintained websites in a UNIX environment.  Interactive Web Specialist, YodleCharlotte, North Carolina — 2008-2009  * Created stylish HTML brand templates for different customer segments. * Mirrored existing customer websites for paid search campaigns. * Handled Technical Support cases in a timely and efficient manner.  Web Developer, WebsiteBizCharlotte, North Carolina — 2007-2008  * Developed new and updated existing code individually and in a team environment. * Worked with account managers and clients to understand requirements and clarify conceptual needs for campaigns. * Assisted in the development of detailed project specifications. * Created and maintained project plans to update clients on status of the campaign. * Proactively made strategic recommendations applicable to the client's campaign     EDUCATION Glasgow Metropolitan CollegeMultimedia Design and Production — 1996-1999   SKILLS  **Design:** Adobe Creative Cloud (Photoshop, Illustrator, XD), Axure RP, Omnigraffle, Sketch, InVision.  **Development:** HTML, CSS, Bootstrap, PHP, Javascript, Agile Methodologies |