

# GREGOR SMITH

1731 Coventry Place • Decatur, GA 30030 • 704-941-9885 • gregor@gregorsmith.org

---

## EXPERIENCE

---

### **2008 - 2009**      **YODLE**

#### **Web Designer**

- Create stylish HTML brand templates for different customer segments.
- Mirror existing customer websites for paid search campaigns.
- Handle Technical Support cases in a timely and efficient manner.

### **2007 - 2008**      **WEBSITEBIZ**

#### **Web Developer**

- Develop new and update existing code individually and in a team environment.
- Work with account managers and clients to understand requirements and clarify conceptual needs for campaigns.
- Assist in the development of detailed project specifications.
- Create and maintain project plans to update clients on status of the campaign.

### **2006 - 2007**      **FOAMLABS**

#### **Webmaster**

- Build new websites from design mock-ups using PHP, CSS, Dreamweaver and Flash.
- Improve existing pages by locating defective components, updating PHP content and uploading new images.

### **2006**              **GOODS FOR YOU!**

#### **Web Developer**

- Design attractive and functional websites in Dreamweaver, including content-ready ASP interface models from rough prototype sketches.
- Create graphical elements in Photoshop and seamlessly integrate them into the design.
- Develop user-friendly content management system with ASP and MySQL. Maintain consistency throughout the client's website by designing the system's front-end to coordinate perfectly with the existing design.
- Manage client websites on Windows Server 2003 using Microsoft Internet Information Services.
- Maintain client extranet throughout project life-cycle by adding new projects and updating status reports.
- Perform quality checks to ensure functionality and compatibility of websites across multiple browsers and platforms.

### **2004 - 2005**      **RUWEBBY**

#### **Project Manager and Web Designer**

- Managed update and modifications for 10 to 15 simultaneous projects.
- Design custom websites and graphics using ColdFusion, HTML, CSS, Photoshop and Flash.
- Compose user-friendly online manuals for client deliverables including: extensive easy-to-understand written instructions and step-by-step animations via RoboHelp.
- Coordinate a broad spectrum of web development processes including quality control, domain registration, optimizing search engine keywords, interface design, graphic design, content development and management, and online file management.

**EDUCATION**

---

**1996 - 1999**    **GLASGOW METROPOLITAN COLLEGE OF GLASGOW, SCOTLAND**  
Course of Study:    Multimedia Design and Production

**COMPUTER SKILLS**

---

**Development**  
HTML, DHTML, XHTML  
PHP, CSS, ASP  
IIS, MySQL, SQL Server,  
Javascript  
VBScript / Visual Basic

**Design**  
Macromedia Dreamweaver, Flash, ColdFusion  
Adobe Photoshop, Premiere, Illustrator  
Adobe After Effects, Encore  
Digital Photography

**General**  
PC & Mac platforms  
MS Word, Excel, PowerPoint, Access  
Hardware / IT