

GREGOR SMITH

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EXPERIENCE

2008 - 2009 **YODLE**

Web Designer

- Create stylish HTML brand templates for different customer segments.
- Mirror existing customer websites for paid search campaigns.
- Handle Technical Support cases in a timely and efficient manner.

2007 - 2008 **WEBSITEBIZ**

Web Developer

- Develop new and update existing code individually and in a team environment.
- Work with account managers and clients to understand requirements and clarify conceptual needs for campaigns.
- Assist in the development of detailed project specifications.
- Create and maintain project plans to update clients on status of the campaign.

2006 - 2007 **FOAMLABS**

Webmaster

- Build new websites from design mock-ups using PHP, CSS, Dreamweaver and Flash.
- Improve existing pages by locating defective components, updating PHP content and uploading new images.

2006 **GOODS FOR YOU!**

Web Developer

- Design attractive and functional websites in Dreamweaver, including content-ready ASP interface models from rough prototype sketches.
- Create graphical elements in Photoshop and seamlessly integrate them into the design.
- Develop user-friendly content management system with ASP and MySQL. Maintain consistency throughout the client's website by designing the system's front-end to coordinate perfectly with the existing design.
- Manage client websites on Windows Server 2003 using Microsoft Internet Information Services.
- Maintain client extranet throughout project life-cycle by adding new projects and updating status reports.
- Perform quality checks to ensure functionality and compatibility of websites across multiple browsers and platforms.

2004 - 2005 **RUWEBBY**

Project Manager and Web Designer

- Managed update and modifications for 10 to 15 simultaneous projects.
- Design custom websites and graphics using ColdFusion, HTML, CSS, Photoshop and Flash.
- Compose user-friendly online manuals for client deliverables including: extensive easy-to-understand written instructions and step-by-step animations via RoboHelp.
- Coordinate a broad spectrum of web development processes including quality control, domain registration, optimizing search engine keywords, interface design, graphic design, content development and management, and online file management.

EDUCATION

1996 - 1999 **GLASGOW METROPOLITAN COLLEGE OF GLASGOW, SCOTLAND**
Course of Study: Multimedia Design and Production

COMPUTER SKILLS

Development

HTML, DHTML, XHTML
PHP, CSS, ASP
IIS, MySQL, SQL Server,
Javascript
VBScript / Visual Basic

Design

Macromedia Dreamweaver, Flash, ColdFusion
Adobe Photoshop, Premiere, Illustrator
Adobe After Effects, Encore
Digital Photography

General

PC & Mac platforms
MS Word, Excel, PowerPoint, Access
Hardware / IT