

# Gregor Smith

LEAD PRODUCT DESIGNER | Morrisville, NC | gregorsmith.org | gregor@gregorsmith.org | 704-237-0352

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Lead Product Designer specializing in enterprise AI and data platforms within Fortune 500 ecosystems. Defined UX strategy for forecasting and governance systems serving Finance, Merchandising, and Supply Chain stakeholders. Expert at translating complex data science workflows into scalable, explainable product experiences that drive adoption and reduce operational overhead.

## EXPERIENCE

### Senior Product Designer

2022 – 2026

**Lowe's Companies, Inc.** | Charlotte & Mooresville, NC

- Defined UX strategy and end-to-end experience for DataVerse, an enterprise-wide data reporting and governance ecosystem serving cross-functional stakeholders across Finance, Merchandising, and Supply Chain.
- Established scalable interaction patterns and governance frameworks to support enterprise growth and telemetry oversight.
- Led design of an AI-powered forecasting platform, replacing fragmented Excel processes with explainable AI workflows, scenario modeling, and override controls.
- Partnered with Product, Engineering, and Data Science leadership to align forecasting models with business workflows, driving adoption within the Merchandising Finance organization overseeing corporate financial forecasting.
- Played a key role in beta launch of an AI chatbot companion, accelerating internal support workflows and experimentation across business units.

### UX Designer

2021 – 2022

**MetLife** | Cary, NC

- Led UX modernization initiatives across multiple product lines, aligning legacy insurance workflows with evolving business and compliance requirements.
- Influenced product direction through cross-functional design reviews and iterative prototyping.
- Simplified complex regulatory processes into scalable, intuitive user experiences.

### Senior Front-End Developer

2016 – 2019

**That's Nice** | Apex, NC & New York City, NY

- Led front-end architecture for enterprise Life Sciences clients, translating UX strategy into scalable, production-ready digital experiences.
- Collaborated closely with UX and product stakeholders to ensure design integrity from concept through implementation.
- Contributed to reusable component patterns and front-end standards supporting long-term maintainability.
- HubSpot Design Certified.

### UX Designer

2016

**Lenovo** | Morrisville, NC

- Led UX design for a global intranet transformation spanning 77 countries, aligning regional stakeholder needs into a unified experience strategy.
- Defined information architecture, wireframes, and scalable navigation systems to support enterprise-wide communication and collaboration.
- Partnered with distributed development teams to ensure design consistency and high-quality implementation across global markets.

## SKILLS

### Product & Design Leadership

Enterprise UX Strategy • AI & Data Platforms • Cross-Functional Alignment • Design Systems

### Research & Execution

User Flows • Prototyping (Figma) • Interaction Design • Information Architecture • Usability Testing • Design Reviews

### Technical Fluency

HTML/CSS • React • JavaScript • Python • SQL/MySQL • Front-End Architecture

## EDUCATION

**Multimedia Design and Production** | Glasgow Metropolitan College