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| **GREGOR****SMITH****209 W Wyatts Pond Lane****Cary, NC 27513**Mobile: +1 (980) 939-5540Alt: +1 (704) 237-0352gregor@gregorsmith.orghttp://www.gregorsmith.org | SUMMARYQuality-focused web design professional with over 20 years’ experience in ensuring design requirements are met completely.EXPERIENCEUX Designer, MetLifeCary, North Carolina — 2021-2022* Lead UX Designer on multiple projects across multiple products within the MetLife family.
* Developed detailed wireframes, user flows, variants, and other deliverables to effectively communicate designs and requirements.
* Worked extensively within Adobe XD, Figma, and InVision for approval processes.

Senior Front-End Developer, That’s NiceApex, North Carolina — 2016-2019* Lead Developer on multiple projects within the Life Sciences and Pharmaceutical industries.
* Worked extensively within the HubSpot COS platform to create rich interactive experiences across multiple devices.
* HubSpot Design Certified (June 2017 - July 2018).
* Assisted UX team with creation of UX designs using Sketch, Adobe XD, and InVision for approval processes.

UX Designer, LenovoMorrisville, North Carolina — 2016* Lead UX Designer on large scale intranet project across 77 countries.
* Developed wireframes and sitemap documentation for key stakeholders.
* Worked closely with development team based all around the world to ensure high quality output within project timeline and parameters.

UX Designer; Senior UX Designer, 3C Institute for Social DevelopmentCary, North Carolina; Durham, North Carolina — 2013-2016* Lead UX Designer on multiple projects ranging from small websites to large web applications to e-commerce shopping carts.
* Developed detailed wireframes, user flows, mockups, and other deliverables to effectively communicate designs and requirements.
* Worked closely with Design, Development, and Management teams to conceptualize, prioritize, and build features in accordance with technical requirements.
* Front end development using PHP Laravel framework, React.js, and Bootstrap.
* Designed user interfaces for mobile app on Android platform.
* JIRA Administrator and Scrum Master.

Web Designer, Diet ChefEdinburgh, Scotland — 2011-2012* Updated and maintained large custom e-commerce website in a team environment using SVN and Git version control.
* Designed focused print and digital advertising campaigns.
* Designed and executed large scale multi-lingual email campaigns sent to over 230,000 customers in 5 countries.
* Performed multi-variant testing on UX strategies and requirements.
* Facilitated communication between web and management teams through the use of wireframes.
* Promoted the use of best practices and compliant front-end HTML and CSS development techniques.

Web Designer, FreelanceCharlotte, North Carolina; Decatur, Georgia; Edinburgh, Scotland — 2009-2011* Met with clients to assess requirements of projects on an individual basis.
* Produced mock-ups for client approval using Photoshop and Illustrator.
* Created websites from approved design using a mixture of PHP, MySQL, HTML and CSS.
* Hosted and maintained websites in a UNIX environment.

Interactive Web Specialist, YodleCharlotte, North Carolina — 2008-2009* Created stylish HTML brand templates for different customer segments.
* Mirrored existing customer websites for paid search campaigns.
* Handled Technical Support cases in a timely and efficient manner.

Web Developer, WebsiteBizCharlotte, North Carolina — 2007-2008* Developed new and updated existing code individually and in a team environment.
* Worked with account managers and clients to understand requirements and clarify conceptual needs for campaigns.
* Assisted in the development of detailed project specifications.
* Created and maintained project plans to update clients on status of the campaign.
* Proactively made strategic recommendations applicable to the client's campaign

EDUCATIONGlasgow Metropolitan CollegeMultimedia Design and Production — 1996-1999SKILLS**Design:** Adobe Creative Cloud (Photoshop, Illustrator, XD), Axure RP, Omnigraffle, Sketch, InVision.**Development:** HTML, CSS, Bootstrap, PHP, Javascript, Agile Methodologies  |